

## Demographics

### Population

One of the most important factors of a comprehensive plan is a profile of the population within the community and surrounding areas. By collecting and analyzing historical, current and future demographics we can help identify future trends and make assumptions on future conditions. This information is necessary to plan for the future needs of Sartell over the next 20 years, including determining what type of housing and public facilities may be needed. This section will provide a summary of background information and relevant demographic and economic information based on the 2010 Census data.

### Population Growth

Sartell is located in Central Minnesota 75 miles northwest of Minneapolis and 84 miles northwest of St. Paul. Sartell is within the St. Cloud Metropolitan Statistically Area and just north of St. Cloud and west of Sauk Rapids on the banks of the Mississippi River. It is located within Stearns County on the west side of the Mississippi River and Benton County on the east side of the Mississippi River. Other nearby communities include Waite Park and St. Joseph – both within 10 miles. The availability of land and the proximity to St. Cloud, a regional trade center, has contributed to the significant population growth over the last 30 years in Sartell and in fact, Sartell was the fastest growing city in the St. Cloud urban area cities. Growth is also attributed to the presence of Highways 10 and 15, which provide easy access and connectivity to surrounding communities. The St. Cloud urban area cities has an array of medical facilities, including the St. Cloud Hospital-the largest employer in Central Minnesota making Sartell and the surrounding communities poised for continued steady growth.

## Demographics

Population Growth, 1980-2010

	1980	1990	2000	2010	% Change 1980-2010	% Change 1980-1990	% Change 1990-2000	% Change 2000-2010
Sartell	3,427	5,354	9,641	15,876	363	56	80	65
LeSauk Township	2,009	2,173	1,880	1,766	-12	8	-4	-15
Sauk Rapids	5,793	7,864	10,213	12,773	120	36	30	25
St. Cloud	42,566	48,812	59,107	65,842	55	15	21	11
St. Joseph	2,994	3,294	4,681	6,534	118	10	42	40
Waite Park	3,496	5,020	6,568	6,715	92	44	31	2
Benton County	25,187	30,185	34,266	38,451	53	20	14	12
Stearns County	108,161	118,791	133,166	150,642	39	10	12	13
Minnesota	4,075,970	4,375,099	4,919,479	5,303,925	30	7	21	8

Source: US Census Bureau

### Population Projections

Preparing the population projections is a critical step in developing accurate land use forecasts. Understanding future population growth patterns for a community, particularly when combined with land utilization estimates, can assist public and private sector planners and developers in determining infrastructure needs and identifying community investment opportunities.

Population Projections, 2015-2035

	2015	2020	2025	2030	2035
Sartell	19,875	22,751	25,464	27,906	30,074

Source: US Census Bureau

## Demographics

### Household Growth

The US Census reported 6,123 households in the City of Sartell. A household refers to all persons who occupy a housing unit. The table below shows households growth trends from 1990 to 2010. The number of households in the City of Sartell increased by 231%.

Household Growth, 1990-2010

	1990	2000	2010	% Change 2000-2010
Sartell	1,849	3,443	6,123	231
LeSauk Township	679	639	706	16
St. Cloud	17,746	22,652	27,338	54
St. Joseph	755	1,103	1,912	153
Sauk Rapids	2,879	3,921	5,219	81
Waite Park	2,116	2,967	3,424	62
Benton County	10,915	13,065	16,155	48
Stearns County	39,748	47,604	61,857	56

Source: US Census Bureau

### Housing statistics

The following table shows the percentages of owner and renter occupied units with comparative median rents and median housing values. Sartell leads the area in median home value and median rent and mortgage costs. The numbers represented below reflect the most recent data available from the U.S. Census.

#### Housing

	Owner Occupied	Renter Occupied	Median gross rent	Median Value of housing units	Median mortgage	Persons Per household
Sartell	70.3%	29.7%	\$929	\$181,100	\$1,513	2.62
LeSauk Township	86%	14%	-	-	-	2.60
St. Cloud	53.4%	46.6%	\$708	\$144,300	\$1,233	2.40
St. Joseph	77.8%	22.2%	\$781	\$158,800	\$1,254	2.65
Sauk Rapids	64.2%	35.8%	\$659	\$146,100	\$1,350	2.49
Waite Park	44.5%	55.5%	\$810	\$129,900	\$1,140	2.19
Benton County	69.7%	30.3%	\$658	\$155,500	\$1,382	2.46
Stearns County	71.4%	28.6%	\$730	\$166,300	\$1,355	2.52

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

## Demographics

### Population By Age

As the Baby Boomer generation continues to reach retirement age with the youngest retiring within 10-15 years a major shift in services will be needed to help support the needs of the Baby Boomers. The baby boomers are those people born post World War II from 1946 – 1964 where there was a noticeable increase in the birth rate resulting in an average of 4 million births per year.

Sartell is a relatively young community with the largest segment from birth to 9 years of age comprising of 17.8 percent of the population, the second largest segment is age 25 to 34 years at 16.5 percent, and the third largest segment is age 33-44 years at 15.4 percent while the median age is 32.7 years. School age children - ages 5-19 account for 23.6 percent while 18.4 percent are 55-74 years of age. Given that Sartell has a broad range of ages, amenities and infrastructure planning and implementation should focus on all ages and abilities from passive to active activities, to trails and more.

The group that had the highest growth rate from 1990 to 2010 was the 45-54 year age group and the second largest population gains was in the 55-64 age group. Social services, elderly housing and medical services will be in demand and will most likely need to be located near one another. Typically, the 25 to 34 year-olds are first-home buyers with or without younger children while the 20 to 24 year olds are typically renters. The 30 to 49 year olds are a bit more established in the community, and are likely to have children enrolled in the school system from kindergarten to 12th grade. 30-49 year olds are also strong candidates to move up in the homeowner market and be more mobile. Persons between 50 and 64 and young seniors between 65 and 74 tend to be empty nesters and begin to down-size seeking a variety of housing options from smaller homes to townhomes and condominiums.

## Demographics

Sartell's Population by Age

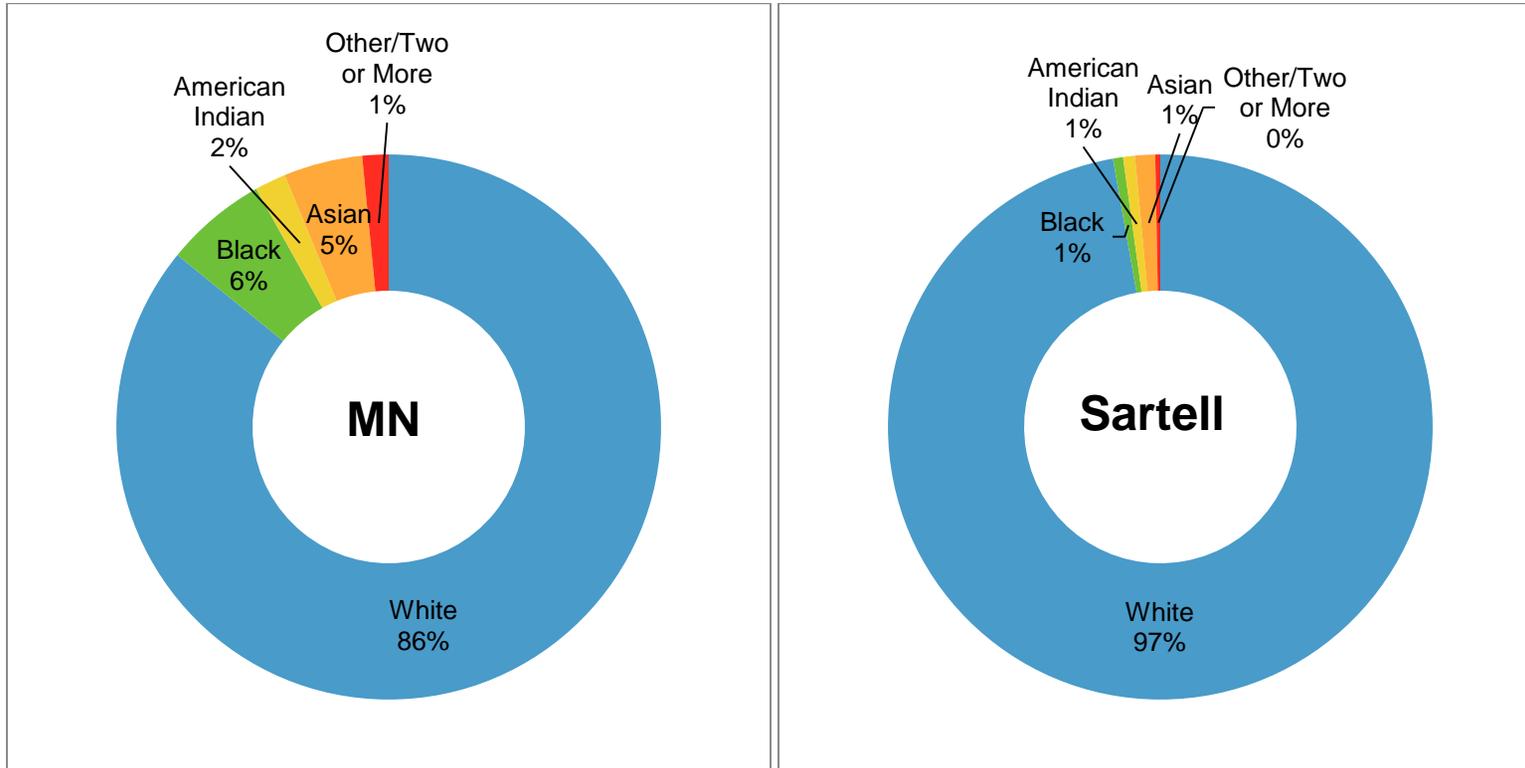
Age	1990		2000		2010		Change 1990-2010		Change 2000-2010	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Under 5	616	11.5	931	9.7	1,346	8.5	730	119	415	46
5 – 9	482	9.0	843	8.7	1,484	9.3	1002	208	641	76
10 – 14	526	9.8	835	8.7	1,310	8.3	784	149	475	57
15 – 19	225	4.2	712	7.4	965	6.0	740	329	253	36
20 – 24	416	7.8	570	5.9	801	5.0	385	93	231	41
25 – 34	1,206	22.5	1,751	18.2	2,607	16.5	1,401	161	856	49
35 – 44	705	13.2	1,674	17.4	2,439	15.4	1,734	246	765	46
45 – 54	385	7.2	1,098	11.4	2,000	12.6	1,615	419	902	82
55 – 64	268	5	393	4.0	1,309	8.2	1,041	388	916	233
65 – 74	174	3.2	351	3.6	631	4.0	457	263	280	80
75 – 84	173	3.2	268	2.8	572	3.6	399	231	304	113
85 years +	178	3.3	215	2.2	412	2.6	234	131	197	92
Total	5,354	100	9,641	100	15,876	100	10,552	N/A	5,931	N/A

Source: US Census Bureau

## Demographics

### Cultural Diversity

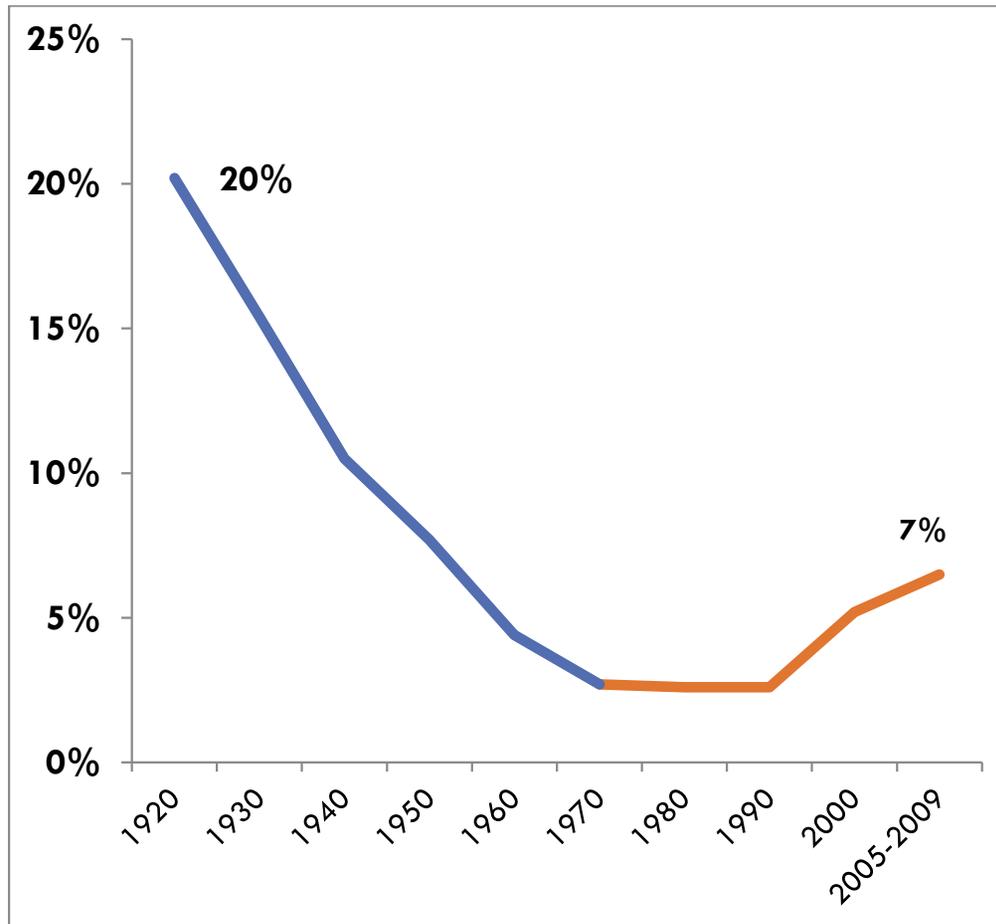
International immigration has been increasing in recent decades in MN. Sartell is less diverse than the state overall.



Source: 2008-2012 American Community Survey, U.S. Census Bureau.

## Demographics

International immigration in MN

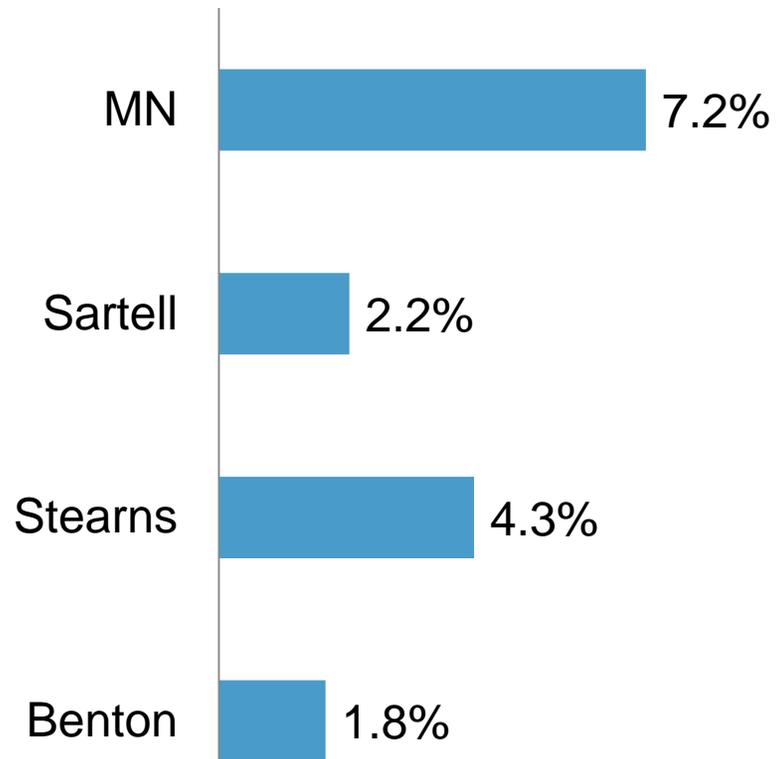


Source: US Census Bureau

# Demographics



## Percent foreign born 2008-2012



## Demographics

Education

Sartell is committed to providing high quality education to its residents and understands that quality education plays a major role, not only for families with children, but the community in general. Within Sartell there are two school systems, Sartell-St. Stephen School District 748 and St. Francis Xavier Catholic School.

#### Public Schools

##### District 748:

- District Service Center (PK)
- Pine Meadow Elementary and Oak Ridge Elementary (K - 4th Grades)
- Sartell Middle School (5<sup>th</sup> – 8<sup>th</sup> Grades)
- Sartell High School (9<sup>th</sup> -12<sup>th</sup> Grades)

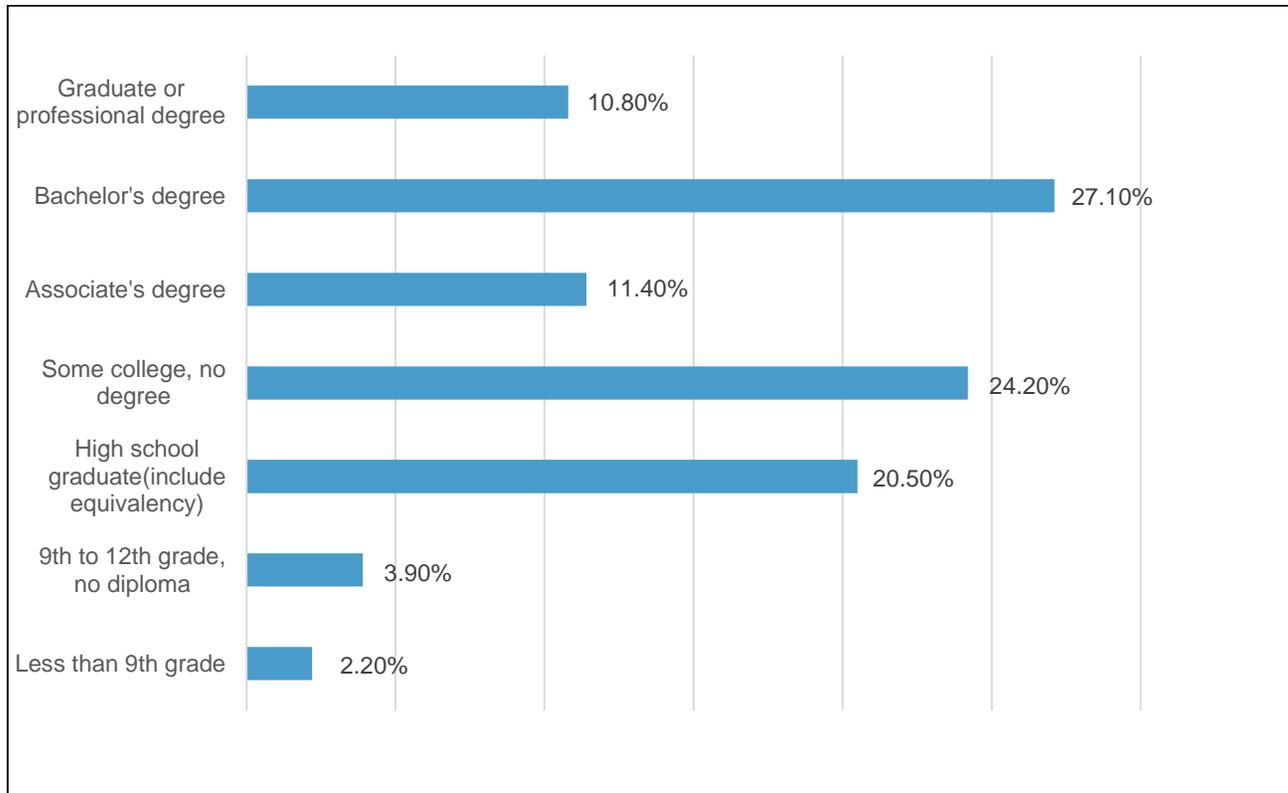
#### Private/Parochial

- St. Francis Xavier Catholic School (PK – 6<sup>th</sup> Grades)

Education attainment is an indicator of the level of skills and training the residents of an area have reached and is an important factor in employment. About 94% of Sartell residents have a high school diploma or higher and approximately 38% of Sartell's population has a bachelor's degree or higher.

## Demographics

### Educational Attainment



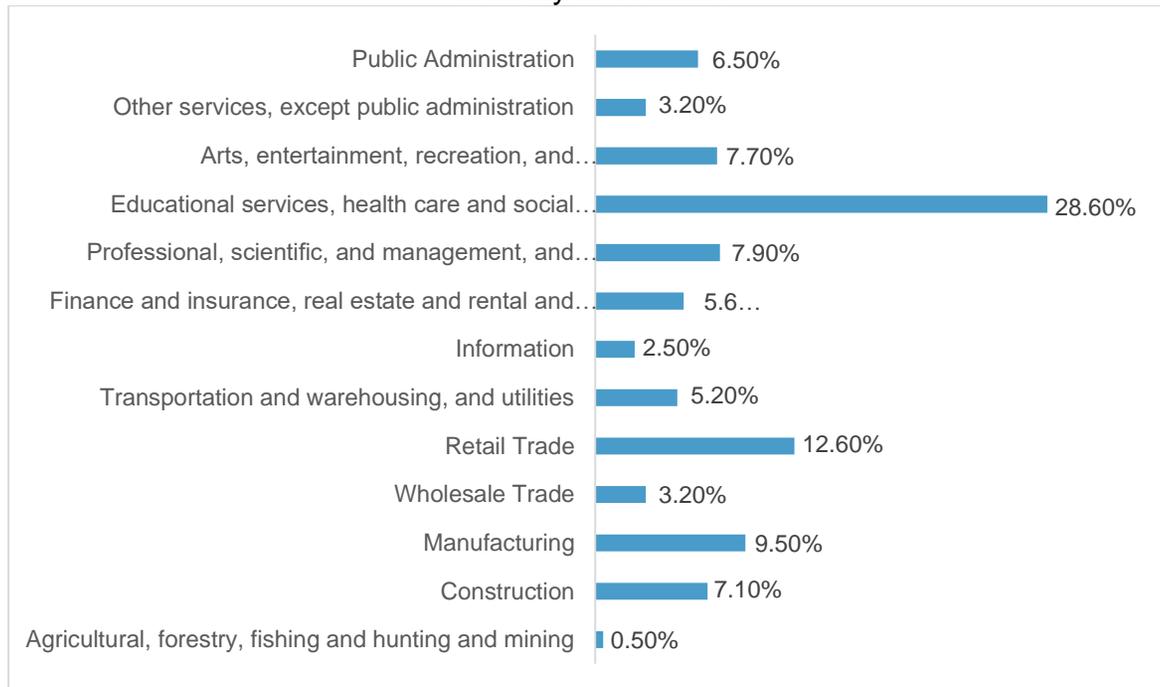
Source: U.S. Census Bureau, 2008-2012 American Community Survey

## Demographics

### Employment

Type of employment is also considered when analyzing demographic data about a community. The largest percentage of workers in Sartell are employed in education and health care services followed by retail trade and manufacturing.

### Industry of Workers



## Demographics

### Median Household Income

If all incomes of all households were listed from lowest to highest, the median household income is the income in the middle. In the City of Sartell, the median household income in 2010 was \$65,513, which was a 24.7 percent increase over the median household income of \$52,531 in 2000. The chart below lists the median household income for the surrounding cities.

Median Household Income, 2000-2012

	2000	2010	Percent Change
Sartell	\$52,531	\$66,473	26.5
St. Cloud	\$37,346	\$41,536	11.2
St. Joseph	\$38,939	\$57,548	47.8
Sauk Rapids	\$45,857	\$53,972	17.7
Waite Park	\$33,803	\$39,489	16.8

Source: 2008-2012 American Community Survey, U.S. Census Bureau.