

**SARTELL CITY COUNCIL AND BOARDS/COMMISSIONS
SPECIAL JOINT MEETING**

MINUTES OF APRIL 1, 2019

Pursuant to due call and notice thereof, a special joint meeting was held on April 1, 2019, at Sartell City Hall. Mayor Fitzthum called the meeting to order at 6:30 p.m.

COUNCIL PRESENT: Jeff Kolb, Mike Chisum, Ryan Fitzthum
COUNCIL ABSENT: Brady Andel and Tim Elness
PLANNING COMMISSION: Dave Lindbloom, Joseph Foster, Kelly Mager, Nate Crowe, Janagan Ramanathan, Student Liaison
ECON DEV COMMISSION: Ben Drewes, Bruce Stainbrook, Rachel Lollmasteymaugh (also on CVB)
CVB ADVISORY BOARD: Nikki Sweeter, Bill Worzala
ALSO PRESENT: Anita Archambeau, Community Development Director; Nate Keller, City Planner; and Mary Degiovanni, City Administrator

COMPREHENSIVE PLAN ANNUAL REPORT

Keller overviewed the annual report and components of the report reflecting community wide goals. Mayor Fitzthum updated Commissions on topics Council has been pursuing and items discussed included:

- Balanced land use and close examination of remaining areas designated for multi-family
- Improved communications to the community, including steps we've taken to better communicate with City boards and commissions
- Orderly Annexation Agreement with LeSauk Township
- School/City relationship continuing to grow in partnerships for the benefit of taxpayers
- A comprehensive marketing approach to promote Sartell through partnership among City, School, CVB and Chamber
- Hockeyville success in rallying the community and obtaining some prize money
- Food & beverage tax legislation being pursued because it helps provide non-property tax source to keep building Sartell as the recreational/fun center
- Mill property still on hold but City will work with land owner whenever they are ready
- High speed fiber being pursued along Pinecone and Hub on 15 area
- Public safety facility breaking ground in the coming weeks and remaining on budget
- Anita working hard on City, County, State financing package to help a local Sartell business expand here vs moving out of State
- Partnership efforts among City, School, Chamber & CVB are positive
- Communication should include education so people know not just "what" but "why"
- Infographics on taxes was good and people liked idea of videos to educate on issues
- Sartell as the "fun" place was a potential branding idea
- Shop local campaign should be beyond Shop Small Saturday
- Future joint meeting idea was to include some open discussion about what Council members are hearing in the community

ADJOURN

The Mayor thanked everyone for their input and discussion and adjourned the meeting at 7:35 p.m.

Mary Degiovanni, City Administrator

Ryan Fitzthum, Mayor